



Alluring Lakeview

Newly renovated on-site amenities and large, affordably-priced condominiums have brought buyers in droves to Park Place Tower. The convenient lakefront location makes the deal even sweeter.



"Summertime and the livin' is easy" may be a well-known show tune, but it aptly describes the resort atmosphere being celebrated at Park Place Tower.

Being renovated by Crescent Heights, the elegant 55-story luxury condominium conversion is marking the opening of a wealth of amenities that add up to the ultimate lifestyle for those who love the excitement of urban living in an outstanding location.

Located at 655 West Irving Park Road just one block from Lake Shore Drive and Lincoln Park, Park Place Tower offers studio, 1- and 2-bedroom condominiums, with prices ranging from \$139,900 to \$269,900. Studios include a large convertible room, kitchen, foyer closet, full bath and dressing area with closet. One-bedroom plans feature a kitchen, dining area, large living room, bedroom with big closet, bathroom with linen closet and foyer with walk-in closet per plan. Two-bedroom designs are highlighted by a large living room with adjoining dining room, attractive kitchen, master bedroom suite with two closets and a private bath, large secondary bedroom served by a full hall bath and foyer with closets per plan. Five professionally decorated models are available for viewing on the 28th floor. Beautiful views of Lake Michigan and Montrose Harbor set the stage for a superb lifestyle.

"Our beautiful oversized outdoor pool with a landscaped sundeck, cabanas, outdoor kitchen and barbecue grills is now open for use, as well as the state-of-the-art fitness center, basketball and volleyball courts, recreation room with game area and private screening theater for the use of residents of the building," said Tami Scully, sales director for Park Place Tower. Call 773-289-1600 or visit parkplacetowercondos.com for more information.



Price is right at Park Place

City lovers who want to own rather than rent will want to hurry to Park Place Tower, a condominiums renovation community with homes priced from \$139,000 located at 655 W. Irving Park Road in Chicago's Lakeview neighborhood.

According to Park Place sales director, Tami Scully, a Lakeview address, newly renovated on-site amenities and large, affordably priced condominiums have brought buyers to Park Place Tower.

"The majority of our buyers are professional singles and couples who know the city well have chosen to live in Lakeview because of its convenient, Lakefront location," Scully said. **"After visiting other condominium communities in the area, buyers return to Park Place because of the on-site amenities and exceptional value.** All of the units include larger-than-average bedrooms as well as new paint, carpeting, appliances, countertops and marble cabinetry. The building itself features a newly renovated outdoor pool, lobby, private theater and party room as well as a grocery store, hair salon, cleaners, fitness center and indoor/outdoor parking facilities. When you consider home prices at \$139,000, Park Place Tower offers a value that just can't be beat in this area."

Park Place residents enjoy peace-of-mind knowing the building is being developed by nationally respected Crescent Heights Development. Crescent Heights has brought some of the most premier condominium projects to New York, Miami Beach, South Beach, West Hollywood, Los Angeles, Beverly Hills, San Diego and Atlanta. In addition to Park Place, Crescent Heights is involved in two other Chicago condominium sites: Shoreline Park at 4950 N. Marine Drive and the recently completed Metropolitan located at 5320 N. Sheridan.

Overlooking Lake Michigan and beautiful Montrose Harbor, Park Place Tower provides a second-to-none lifestyle with elevated train service within blocks, CTA bus service out the front door and some of the city's finest restaurants, theaters and nightlife just around the corner.

Park Place Tower offers studios, one and two bedroom condominiums ranging in size from 533 to 1,150 square feet and based-priced from \$139,900 for a studio, from \$163,900 for one bedroom and \$221,900 for two bedrooms. Studios

include a large convertible room, kitchen, with closet.

One bedroom plans feature a kitchen with dining area, large living room, and bedroom with spacious closet, bathroom with and foyer with walk-in closet per plan. Two bedroom homes include a large living room with adjoining dining room, nicely-appointed kitchen, master bedroom suite with two closets private bath, large secondary bedroom served by a full hall bath and foyer with coat closet. Completed one bedrooms for immediate occupancy are priced from \$187,950 on 17th floor and two bedrooms from \$270,400 on the 28th floor.

"We have an impressive selection of units for immediate occupancy which give renters who are approaching the end of a lease the rare opportunity to own a new condominium without the wait," Scully said. "In addition, buyers can secure a record low interest rate, enjoy the privacy and tax benefits of ownership and experience picturesque views of Lake Michigan, 4th of July fireworks and the Air and Water Show from their very own homes."

The first floor of Park Place Tower houses the newly renovated lobby with marble flooring and concierge, elevator service, mailboxes and retail merchants that include a dry cleaner, hair salon and grocery store. In addition to the pool and fitness room, the building includes a basketball and volleyball court, game room, private screening theater room, party room and an outdoor kitchen off the pool, which may be reserved for resident functions. Park Place also provides a dog-friendly living environment.

Steps from Lake Shore Drive, Park Place make it easy for residents to enjoy bicycling and rollerblading along the lakefront. Wrigley Field, home of the Chicago Cubs, is within walking distance as is the Lincoln Park Zoo, and the Waveland Sports Park and golf course. Transportation via the elevated train or RTA bus provides quick and easy service to the Loop, O'Hare International airport and other city locations.

Park Place Tower is at 655 W. Irving Park Road. Take Lakeshore Drive to Irving Park Road west to Park Place Tower. The sales center and models are open Monday through Thursday 10 a.m. to 6 p.m., Friday 10 a.m. to 4:30 p.m. and Sunday 11 a.m. to 6 p.m. For more information, please call 773-289-1600 or visit parkplacetowercondos.com.



Luxury condos mean peace of mind

When Dean Miller decided to find a secure new home for his aunt, Nancy Tuntas, he was hoping to find a condominium with a host of in-building amenities that would make her day-to-day routine easier. Dean also wanted to make the right investment, with a developer that he felt confident in.

His decision to purchase a one bedroom condominiums at Park Place Tower in Chicago along with his partner Sergio Galvan was almost a no-brainer, as Dean had lived in this building as a renter years ago and liked what it had to offer back then. Now that the tower is being converted to condominiums with a host of new, luxury amenities, Dean felt it would be the perfect place for his aunt to call home. Nancy moved into her new home in May and has adjusted well to living in her 17th floor unit with a great city view. Her condominium faces south and has plenty of natural light that illuminates the bedroom, living room and dining area through large windows decorated with wooden blinds.

This 790 square foot plan also includes three closets, a separate entry foyer and a renovated kitchen that features all of the following new items: designer maple cabinets; counter tops; GE appliances and range hood; ceramic tile flooring; under-cabinet and track ceiling lights plus the sink and pull-out sprayer faucet.

"My aunt has settled in perfectly into her new home at Park Place Tower and has been very happy living there," Dean said. "We attended a reception for new residents, and she met several new friends. She likes having such easy access to public transportation, as well as being close to her doctors downtown. But what she likes most is being just three blocks away from me," Dean said.

